

August 11, 2022

mayerbrown.com

ATTACHMENTOffice of Maine Attorney General
6 State House Station
Augusta, ME 04333**David Simon**

Partner

T: +1 202 263 3388

F: +1 202 263 5371

Re: Blume Global, Inc. – Notice of Data Event

dsimon@mayerbrown.com

Dear Sir or Madam:

We represent Blume Global, Inc. (“Blume”) and are writing to notify your Office of a recent event that affected the security of certain personal information relating to one (1) Maine resident. Please note this notice may be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Blume does not waive any rights or defenses, including regarding the applicability of Maine law, the applicability of the Maine data breach notification statute, or personal jurisdiction.

Blume recently became aware of unusual activity on its network and promptly began an internal investigation. Shortly thereafter, Blume discovered certain files and systems had been impacted by malware. Third-party forensic specialists were engaged to assist in the investigation to determine the nature and scope of the event, and identify what personal information may have been impacted by this event.

The forensic investigation revealed that a limited amount of data was taken from the Blume environment. Blume, with the assistance of data review specialists, conducted a thorough and time-consuming review of the information to identify the individuals whose personal information was subject to unauthorized access. Once this process was complete, Blume took steps to notify those whose personal information was impacted by this event. Shortly after discovery of the event, Blume notified law enforcement.

The information impacted includes: name and Social Security number.

Notice to Maine Resident

On August 11, 2022, Blume began providing written notice of this event to potentially affected individuals, which includes one (1) resident. Written notice is being provided in substantially the same form as the letter attached hereto as **Exhibit A**.

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Other Steps Taken and To Be Taken

Upon discovery of the event, Blume moved quickly to investigate and respond to the incident, assess the security of its systems, and notify potentially impacted individuals. Blume also reviewed its existing technical and administrative controls and is working to implement additional procedural safeguards to maintain the security of data in its systems.

Blume is providing impacted individuals with access to 24 months of complimentary credit monitoring and identity restoration services. Additionally, Blume provided impacted individuals with guidance on how to further protect against identity theft and fraud. Blume also provided impacted individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement if there is any attempted or suspected identity theft or fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact me at (202) 263-3388.

Very truly yours,

A handwritten signature in black ink, appearing to read "David Simon", with a stylized flourish at the end.

David Simon
Partner